



Internet Hotspot Solutions for Auto Dealership Customers



- ❑ Low cost Internet gateways that are simple to install
- ❑ Plug and play: the easy to use wizard speeds installation
- ❑ Custom login page with client branding, choose from 12 backdrops or create your own design
- ❑ Protect against lawsuits with the built-in disclaimer; the legal disclaimer can be edited
- ❑ Authenticated access uses codes that are generated and managed on the unit; no external RADIUS server is required
- ❑ A firewall protects the business network providing PCI DSS compliance
- ❑ Master bandwidth control, and individual bandwidth settings for each code
- ❑ Content filtering ensures a family friendly Internet service by blocking adult web sites
- ❑ Monitor Internet utilization through comprehensive reports
- ❑ Access code API for PoS and PMS applications
- ❑ Remote access and configuration
- ❑ Configuration backup and restore



Many auto buyers ask dealerships if they have Internet access. The reason is simple: auto buyers want to check prices and options with those published on the Internet, using their smartphones and iPad computers. In many cases Internet access helps to close the sale.

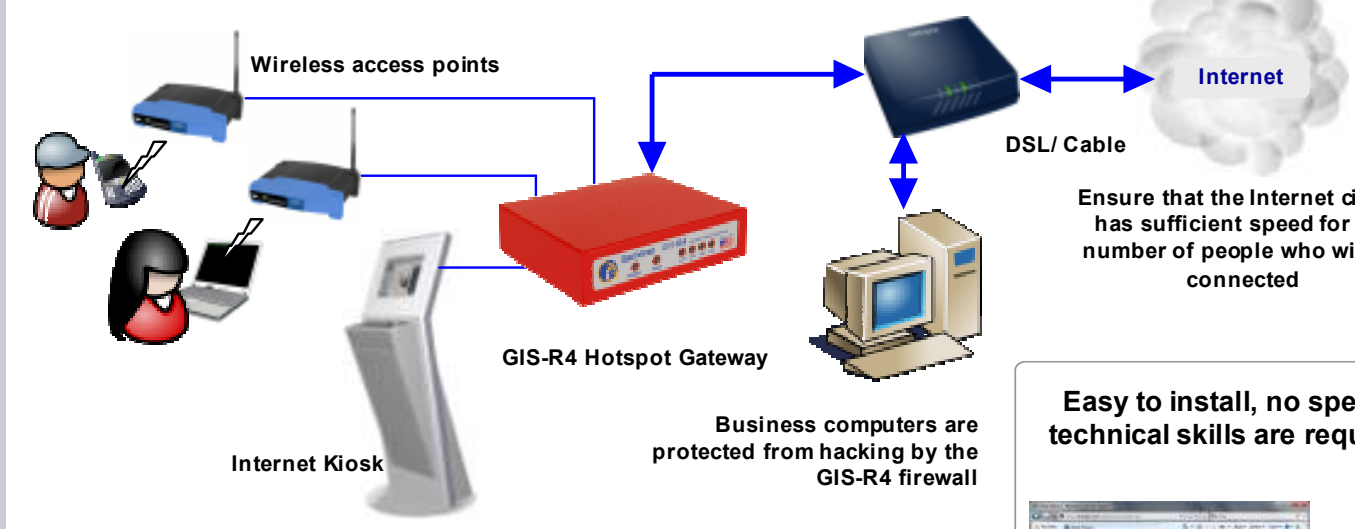
Buying an auto is a big decision for customers and so they try to be as well informed as possible. Most buyers use the Internet to research prices and also use services such as Carfax when buying used autos.

Auto dealers can use the Internet as a sales tool; let customers verify that the dealer is offering the best possible price and options.



The dealer can use the custom login page feature to announce specials that the customer may not be aware of. In addition the custom login page can be configured as a 'walled garden' with the dealers website to ensure that the customer becomes familiar with information on the website that the dealer wants to announce.

The login page is also a great place to announce apps for smartphone users that direct the customers attention to the best possible deal. Add an Internet hotspot to your sales toolkit.



Ensure that the Internet circuit has sufficient speed for the number of people who will be connected

Use Guest Internet gateways with any type of wireless access point. Wireless access points are installed throughout the premises to ensure good wireless coverage

Easy to install, no special technical skills are required



Simple setup Wizard takes less than 5 minutes

SMALLER DEALERSHIP - GIS-R4

- Gateway for dealerships that require several wireless access points
- Can support up to 100 concurrent users with computers and smart-phones
- Circuits up to 20 Mb/s
- Options of credit card billing and P2P blocking



LARGER DEALERSHIP - GIS-R6

- Gateway for larger facilities that require multiple wireless access points
- Can support up to 200 concurrent users with laptops and smart-phones
- Circuits up to 40 Mb/s
- Options of credit card billing and P2P blocking



Login page generator and custom login pages



Simple user interface: no complicated programming is required

We manufacture a range of hotspot products that offer the exact price / performance for any size of auto dealership. Do you have special requirements for your Internet Hotspot? Our technical support staff will be glad to help you with a solution that meets your specific requirements. We can also provide a custom login page service based on your business web site. Please call our sales staff at 1-800-213-0106 for product and price information. Please see our web site: www.guest-internet.com for product data sheets and manuals.

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